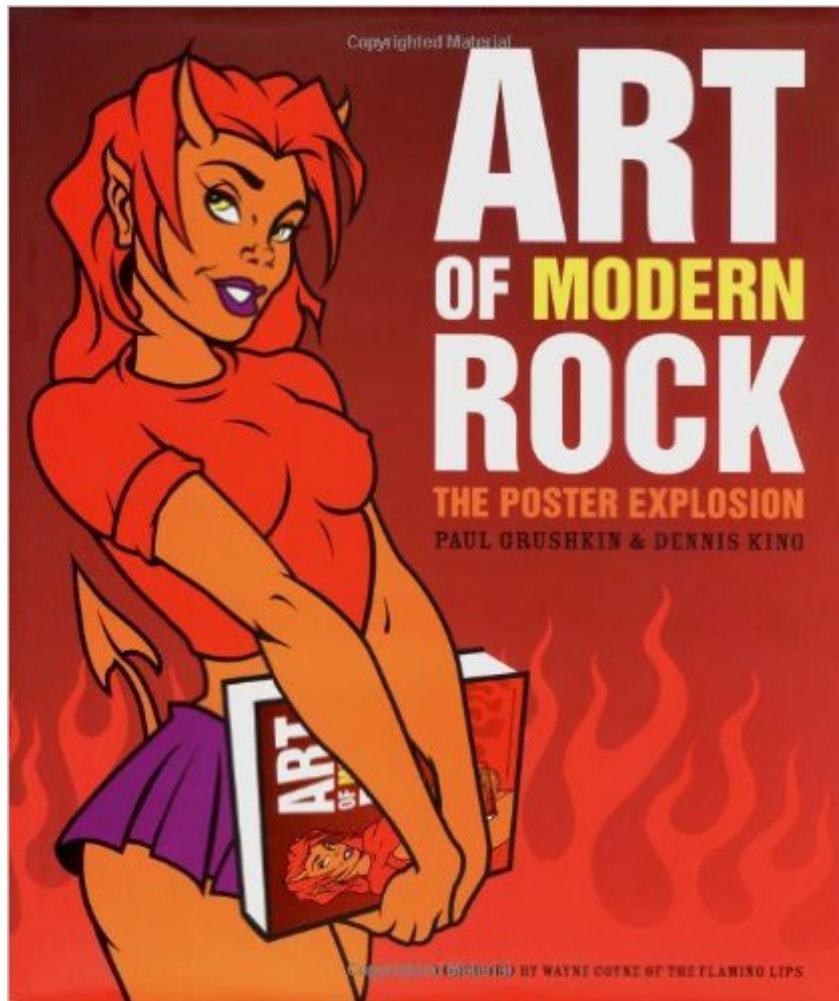


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# Art Of Modern Rock: The Poster Explosion



## Synopsis

Authoritative, eye-popping, and massive, *Art of Modern Rock* is the first and last word on contemporary concert posters. An art form that has grown hand-in-hand with the independent music scene, heralding small and large gigs alike, the posters have emerged from visually creative street-level notices to prized collectibles rendered in a variety of styles and media. Today's poster artists combine the expressive freedom pioneered in the poster revolution of the 1960s with the attitude and the do-it-yourself approach of the punk scene, creating an unprecedented surge of innovative poster production on an international scale. Featuring over 1,600 exemplary rock posters and flyers from over 200 international studios and artists, *Art of Modern Rock* is the long-anticipated sequel to coauthor Paul Grushkin's *The Art of Rock*. Profiles and quotes from the pioneers in the field and their emerging heirs share nearly 500 gloriously packed pages of poster after mind-blowing poster. As brash and colorful as the burgeoning scene it documents, *Art of Modern Rock* is the must-have book for music and poster fans and collectors.

## Book Information

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## Customer Reviews

... to the Old Testament, 'The Art of Rock: From Presley to Punk'! Paul & Dennis manage to top the last book, which, to many of us in the indy 'low brow' art field, was nothing short of a Bible, or at the very least one of the Lost Dead Sea Scrolls. The scope of art contained within is sheerly mindboggling, spanning a few decades & crossing the globe, introducing even the well seasoned, like myself, to new faces, & chronicalling the extent of undiscovered talent in the scene. The design is breathtaking, easy to navigate, well researched & chronicled, printed & bound beautifully, & will

make a must have addition to anyone's library, whether die hard art fan, music lover, or anyone whose ever considered rock & roll as part of their life. The only real question I have is, who the heck is that ugly brute stinking up the whole project on page 099? !

As I have been looking forward to the release of this book for two years now, when the package first arrived at my house I was a little afraid to open it. Would this book live up to my high expectations? I quickly got over my fears, ripped open the box and pulled out this gorgeous, colorful, HEAVY piece of art history in the making. Every single page is filled with amazing full-color posters, interviews, and photographs. My favorite thing about the book is the photos of the actual artists-- seeing what these talented folks look like, and getting glimpses into how they actually work in their respective environments. Impress your friends, show how hip you are and buy this book!

This treasure of work from all over the world provides a mind-blowing experience in rock art. No way could this book be any better than Paul Grushkin and Dennis King meant for it to be. These guys know and love this stuff, and it shows. From cover to cover the viewer will be in awe. One of the finest published pieces of work, EVER.

Even the best review just wouldn't do this book justice. It must be experienced. Each time I look through it I discover something new. On a side note, make sure your coffee table is good and sturdy, this book might just crush it.

For anyone who is a fan of rock music, art or design needs this book. It is THE AUTHORITY on the modern rock poster renaissance. The amount of work is amazing. It'll keep your eyes busy/happy for a long time.

This book is simply the best collection of artwork I've come across - there is a tendency with "coffee table" books, to flick through and miss a few pages out. Do that at your peril with this tome - it's enlightening and artistically inspiring from first to last. Although fairly expensive in the UK, it's a must have if you like your art - never mind your poster art. A triumph.

As a huge fan of rock art and the many talented artists featured in this book, I could not wait to get my hands on one. This book is my kind of book...full of the most colorful, random, exciting images for many of my favorite bands by some of my favorite artists...it will take me forever to get through

the whole thing...I picked up a few for my friends and family...

Paul Grushkin and Dennis King blow the lid off today's youth culture and expose the world to the underground music genre in this colorful high quality heavy duty super deluxe 500 page tome. If you're under 75 you won't be able to get along without it so you might as well order now. For those who can't read the highly researched and informative text, who cares? The art tells the whole story and can be seen as a documentary on the visual expression of the decline of western civilization and maybe the world in general. Feed your head and charge your batteries as the whole mess spins out of control and slides down the tubes.

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